

Skin needs NIVEA



...the 9-purpose cream

"Yes, Nurse, it would be easy enough to forget, just once, to use NIVEA; to wash your hands and leave them unprotected, 'underfed' and under-nourished. But hands in constant contact with antiseptic fluids — hands subject to frequent washings in the cause of hygiene—don't stay smooth and supple of their own accord. Skin needs NIVEA—silk-like, protective, 9-purpose NIVEA."



NIVEA IS ALL THESE THINGS . . .

- HAND CREAM *keeps hands smooth as silk*
- CLEANSING CREAM *removes pore-deep grime*
- NIGHT CREAM *nourishes underlying tissues*
- POWDER BASE *especially for dry skin*

- BABY CREAM *for napkin rash and baby skin-care*
- SUN CREAM *for all outdoor enthusiasts*
- SOOTHING CREAM *for winter chapping, minor burns and abrasions*
- SPORTS CREAM *for massage and rough skin*
- A MAN'S CREAM *particularly for sore chins*

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